



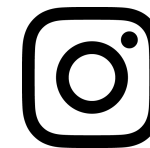
# Raldo Bermejo

Photographer & Multimedia Content  
Creator based in Playa del Carmen Mexico,  
with background in Marketing and  
Instagram Influencer.

## Visual Creative



## Multimedia Content



**@raldo**

[www.raldo.me](http://www.raldo.me)

**Raldo  
Bermejo**

**Hello! I'm a  
Content Creator,  
Photographer &  
Instagrammer**



**@raldo** ✕

### **Instagrammer**

I've been using Instagram for over 8 years now, a platform that has help me to share my passion for photography , traveling, nature and much more.

### **Photographer**

I have over 10 years of being a passionate Photographer , traveling photography is what inspires me the most, Urban Photography , Lifestyle , and more, I do believe that images can tell great stories

### **Visual Creative - Digital Marketing**

I have a Bachelor's in Marketing but I've been always attracted to the visual creative area , with courses and being self-taught I've become a Web Designer and passionate of the Digital World.



Instagram @raldo



Almost a half million of followers on Instagram

One of the Digital Platforms with more reach and where the visual content, Photos and Videos are the main focus.



**490,000 + Followers**  
**Followers**

Having this amount of followers gives me the possibility to have a really good organic reach, having more impact about the content, the message or the story I share.



## **Creative and Quality Content**

### **Quality & Quantity**

Quality of the content and a good amount of followers its a good combination to have more impact, in a digital world over-saturated with low quality content.

# Projects

Services, Collaborations & Outsourcing



## Influencer Marketing

Instagram

Creating Content to share on my personal Instagram account @raldo

## Content Creation

Multimedia

Creating visual or multimedia content to share in different platforms or networks

## Digital Outsourcing

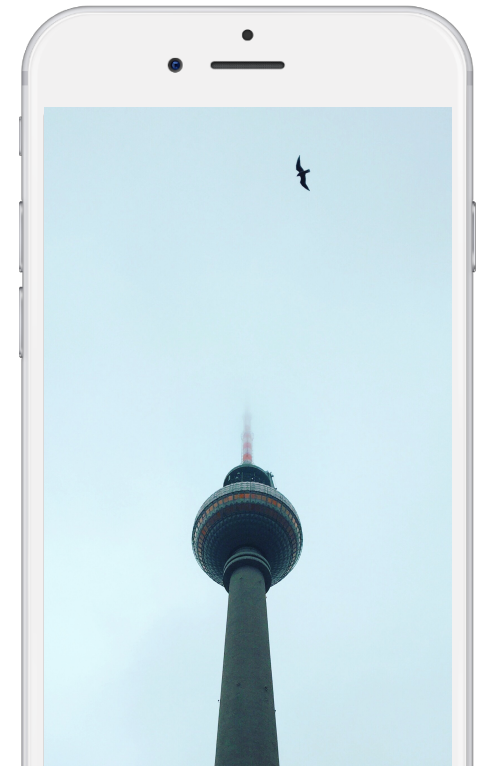
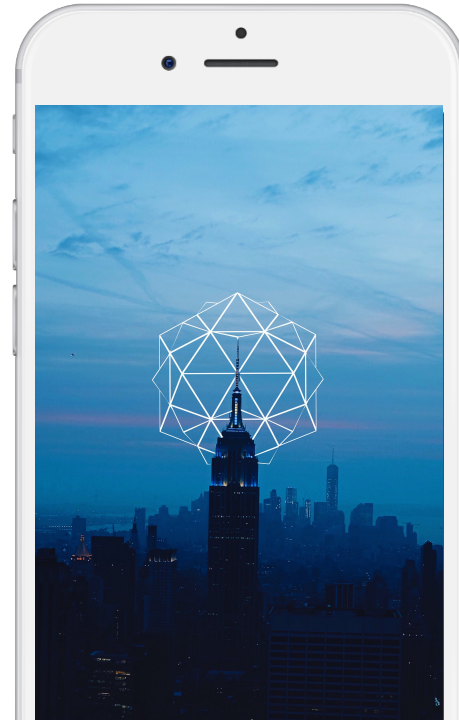
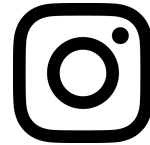
Social Media

This is to help you choose platforms, how to use them, create campaigns and the approach you should have.

# Smartphone World

Even grandparents have one!

In a world where people spend crazy amount of time on their smartphones, is there where you need to be, digital media is today and future, Instagram is a platform created for mobile devices, take full advantage of it.



# Campaigns

Some examples of content that I created for several brands and companies, and was shared in my personal Instagram account @raldo

**ABSOLUT**  
*Country of Sweden*  
**VODKA**



**XPERIA**

**Corona**  
**SUNSETS**  
FESTIVAL



Multimedia Content

Influencer Marketing

Social Media Campaigns

**ABSOLUT**<sup>®</sup>  
*Country of Sweden*  
**VODKA**

## Multimedia Content for Social Media



Some examples of the content I created for  
**@absolutmx** that was shared on their  
Instagram & Facebook accounts with the hashtag  
**#BeachTenders**

### Specifications

Product shot of a few Cocktails  
specially made for the Summer



**#BeachTenders**

@raldo



# Traveling Photography

What I enjoy the most, new horizons  
awakens curiosity & sharpen the  
senses.

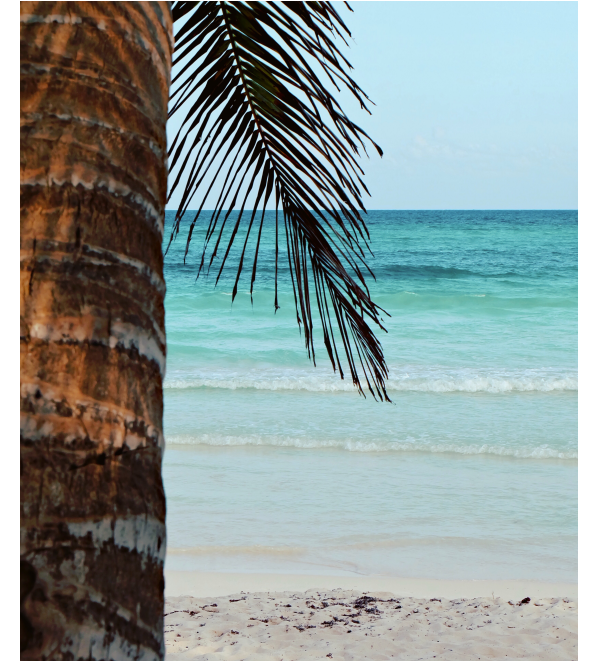




# Central Mexico

## Colors & Culture

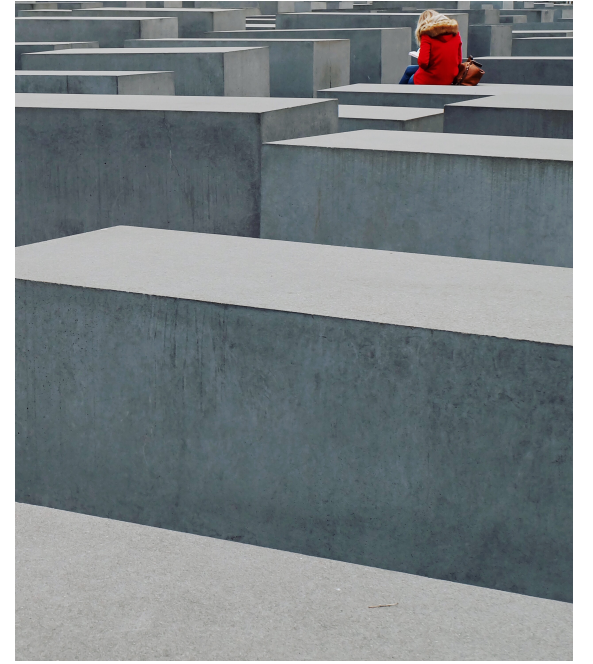
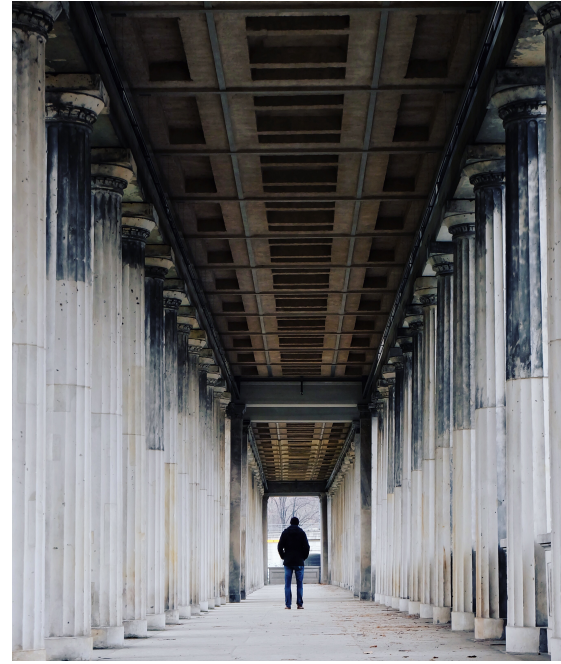
A week around Central Mexico, some examples and shots from Mexico city and San Miguel de Allende, trying to capture the essence, colors, textures and lovely views.



# Riviera Maya

## Nature Paradise

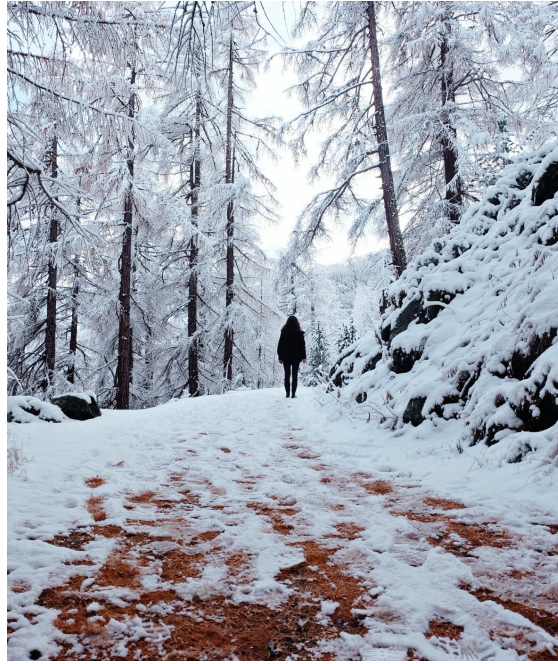
The Riviera Maya has been my home for the last +7 years, the Beautiful nature, Beaches, “Cenotes”, The Jungle & More, that made me stay longer in this area.



# Köln & Berlin

## German Cities

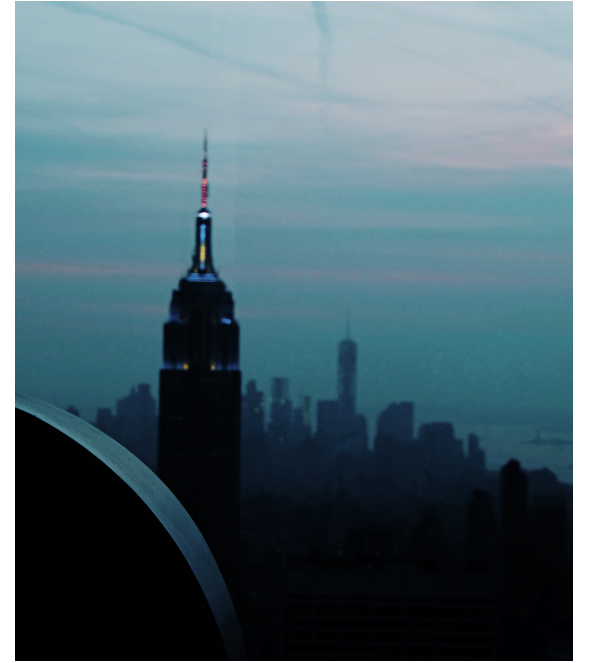
A quick visit to these German cities Cologne and Berlin, capturing some moments and spaces.



# Swiss Alps

## Zermatt

A weekend around this beautiful little town in the Swiss mountains, home of the “Matterhorn” just at the end of fall.



# New York City

## The Big Apple

3 days discovering this photogenic city, that hides in every corner a possibility to capture a cool moment, a perfect spot for urban landscapes and street photography.



**@raldo**